

GR Shipping | Certified Sustainability Practitioner Program, Advanced Edition 2026

Agenda Day 1

	MODULES
09:15 – 09:30	Check-In
09:30 – 11:00	MODULE 1: Sustainability (ESG) and the Business Case for Adoption <ul style="list-style-type: none"> Sustainable development, sustainability, ESG and CSR concepts in fleets, ports and logistics Definitions and interpretations of sustainability (ESG) (shipping materiality logic) The business case for sustainability: cost of carbon, charterers, banks, insurance and reputation Sustainability (ESG) related risks: regulatory risk in shipping
11:00 – 11:15	Coffee Break
11:15 – 12:30	MODULE 2: Global and Local Legislation on Sustainability and GHG Emissions in Shipping <ul style="list-style-type: none"> The Sustainable Development Goals (SDGs) for 2030 IMO and the European regulatory landscape in maritime transport Financing requirements for shipping IMO MARPOL Annex VI (air emissions) IMO DCS (Data Collection System) EEXI, CII and SEEMP (operational compliance basics) EU MRV (Monitoring, Reporting and Verification) EU ETS Maritime (commercial and compliance implications) FuelEU Maritime (fuel intensity compliance overview) IMO Net-Zero Framework Global overview and trends: shipping market impacts on banks, charterers and ports
12:30 – 13:00	MODULE 3: Sustainability Strategy, Key Standards and ESG Ratings <ul style="list-style-type: none"> The importance of stakeholders: shipowners, charterers, cargo owners, ports, classification societies, regulators, financiers and crew How to create a strategy and engage stakeholders (e.g., a fleet decarbonisation strategy)
13:00 – 13:45	Lunch
13:45 – 15:15	MODULE 3: Sustainability Strategy, Key Standards and ESG Ratings <ul style="list-style-type: none"> Exercise: identifying organisational stakeholders and corporate risks (shipping company scenario) Social impact and social return on investment (crew welfare, safety culture and maritime communities) Case studies (including one shipping-focused case)
15:15 – 15:30	Coffee Break
15:30 – 17:15	MODULE 3: Sustainability Strategy, Key Standards and ESG Ratings <ul style="list-style-type: none"> The importance of ESG for shipping competitiveness and access to finance <p>ESG ratings and indices, including shipping references: S&P 500, CDP and EcoVadis</p>

Agenda Day 2

	MODULES
09:30 – 09:45	Meeting with instructor to clarify specific content issues
09:45 – 11:00	MODULE 4: Sustainability (ESG) Reporting Based on GRI and Other ESG Guidelines <ul style="list-style-type: none"> ▪ The value of reporting: investors, charterers, lenders and regulators ▪ Sustainability and materiality assessment (shipping topics: emissions, spills, safety and human rights) ▪ Exercise: prioritising stakeholders and sustainability topics (shipping materiality matrix) ▪ The GRI Standards (linked to shipping disclosures: emissions, labour, safety and compliance) ▪ SASB for shipping: Marine Transportation and Transportation Sector metrics ▪ TCFD: climate risk reporting for shipping (transition and physical risks) ▪ External assurance (shipping verifiers, class and third-party assurance approaches) ▪ Exercise: shipping sustainability reporting
11:00 – 11:15	Coffee Break
11:15 – 13:00	Module 5: Circular Economy and the Importance of Sustainability in the Supply Chain <ul style="list-style-type: none"> ▪ The Greenhouse Gas Protocol, science-based targets and net zero applied to shipping ▪ Circular economy (reuse, repair and life cycle thinking for assets)
13:00 – 13:45	Lunch
13:15 – 15:15	MODULE 5: Circular Economy and the Importance of Sustainability in the Supply Chain <ul style="list-style-type: none"> ▪ Sustainability in the supply chain (bunkering, spares, shipyards, waste management and port services)
15:15 – 15:30	Coffee Break
15:30 – 16:15	Module 6: Responsible Communication and How to Avoid Greenwashing and Bluewashing <ul style="list-style-type: none"> ▪ Responsible communication ▪ Green and cause-related marketing ▪ How to avoid greenwashing and bluewashing (examples: “compliant fuel”, “carbon neutral voyage” and “eco ship” claims) ▪ How to avoid SDG washing ▪ Best practices for communication ▪ Sustainability (ESG) trends (including the fuel transition) ▪ Practitioner support services, course evaluation and assignment instructions ▪ Conclusions and feedback
16:15 – 17:00	Brief Self-Assessment – Discussion Practitioner Assignment: Mandatory for Becoming a Certified Sustainability Professional