

# GR Shipping | Certified Sustainability Practitioner Program, Advanced Edition 2026

## Agenda Day 1

MODULES	
09:15 – 09:30	Check-In
09:30 – 11:00	<b>MODULE 1: Sustainability (ESG) and the Business Case for Adoption</b> <ul style="list-style-type: none"><li>▪ Sustainable development, sustainability, ESG and CSR concepts in fleets, ports and logistics</li><li>▪ Definitions and interpretations of sustainability (ESG) (shipping materiality logic)</li><li>▪ The business case for sustainability: cost of carbon, charterers, banks, insurance and reputation</li><li>▪ Sustainability (ESG) related risks: regulatory risk in shipping</li></ul>
11:00 – 11:15	Coffee Break
11:15 – 12:30	<b>MODULE 2: Global and Local Legislation on Sustainability and GHG Emissions in Shipping</b> <ul style="list-style-type: none"><li>▪ The Sustainable Development Goals (SDGs) for 2030</li><li>▪ IMO and the European regulatory landscape in maritime transport</li><li>▪ Financing requirements for shipping</li><li>▪ IMO MARPOL Annex VI (air emissions)</li><li>▪ IMO DCS (Data Collection System)</li><li>▪ EEXI, CII and SEEMP (operational compliance basics)</li><li>▪ EU MRV (Monitoring, Reporting and Verification)</li><li>▪ EU ETS Maritime (commercial and compliance implications)</li><li>▪ FuelEU Maritime (fuel intensity compliance overview)</li><li>▪ IMO Net-Zero Framework</li><li>▪ Global overview and trends: shipping market impacts on banks, charterers and ports</li></ul>
12:30 – 13:00	<b>MODULE 3: Sustainability Strategy, Key Standards and ESG Ratings</b> <ul style="list-style-type: none"><li>▪ The importance of stakeholders: shipowners, charterers, cargo owners, ports, classification societies, regulators, financiers and crew</li><li>▪ How to create a strategy and engage stakeholders (e.g., a fleet decarbonisation strategy)</li></ul>
13:00 – 13:45	Lunch
13:45 – 15:15	<b>MODULE 3: Sustainability Strategy, Key Standards and ESG Ratings</b> <ul style="list-style-type: none"><li>▪ Exercise: identifying organisational stakeholders and corporate risks (shipping company scenario)</li><li>▪ Social impact and social return on investment (crew welfare, safety culture and maritime communities)</li><li>▪ Case studies (including one shipping-focused case)</li></ul>
15:15 – 15:30	Coffee Break
15:30 – 17:15	<b>MODULE 3: Sustainability Strategy, Key Standards and ESG Ratings</b> <ul style="list-style-type: none"><li>▪ The importance of ESG for shipping competitiveness and access to finance</li><li>▪ ESG ratings and indices, including shipping references: S&amp;P 500, CDP and EcoVadis</li></ul>

## Agenda Day 2

MODULES	
<b>09:30 – 09:45</b>	<b>Meeting with instructor to clarify specific content issues</b>
<b>09:45 – 11:00</b>	<p><b>MODULE 4: Sustainability (ESG) Reporting Based on GRI and Other ESG Guidelines</b></p> <ul style="list-style-type: none"> <li>▪ The value of reporting: investors, charterers, lenders and regulators</li> <li>▪ Sustainability and materiality assessment (shipping topics: emissions, spills, safety and human rights)</li> <li>▪ Exercise: prioritising stakeholders and sustainability topics (shipping materiality matrix)</li> <li>▪ The GRI Standards (linked to shipping disclosures: emissions, labour, safety and compliance)</li> <li>▪ SASB for shipping: Marine Transportation and Transportation Sector metrics</li> <li>▪ TCFD: climate risk reporting for shipping (transition and physical risks)</li> <li>▪ External assurance (shipping verifiers, class and third-party assurance approaches)</li> <li>▪ Exercise: shipping sustainability reporting</li> </ul>
<b>11:00 – 11:15</b>	<b>Coffee Break</b>
<b>11:15 – 13:00</b>	<p><b>Module 5: Circular Economy and the Importance of Sustainability in the Supply Chain</b></p> <ul style="list-style-type: none"> <li>▪ The Greenhouse Gas Protocol, science-based targets and net zero applied to shipping</li> <li>▪ Circular economy (reuse, repair and life cycle thinking for assets)</li> </ul>
<b>13:00 – 13:45</b>	<b>Lunch</b>
<b>13:15 – 15:15</b>	<p><b>MODULE 5: Circular Economy and the Importance of Sustainability in the Supply Chain</b></p> <ul style="list-style-type: none"> <li>▪ Sustainability in the supply chain (bunkering, spares, shipyards, waste management and port services)</li> </ul>
<b>15:15 – 15:30</b>	<b>Coffee Break</b>
<b>15:30 – 16:15</b>	<p><b>Module 6: Responsible Communication and How to Avoid Greenwashing and Bluewashing</b></p> <ul style="list-style-type: none"> <li>▪ Responsible communication</li> <li>▪ Green and cause-related marketing</li> <li>▪ How to avoid greenwashing and bluewashing (examples: “compliant fuel”, “carbon neutral voyage” and “eco ship” claims)</li> <li>▪ How to avoid SDG washing</li> <li>▪ Best practices for communication</li> <li>▪ Sustainability (ESG) trends (including the fuel transition)</li> <li>▪ Practitioner support services, course evaluation and assignment instructions</li> <li>▪ Conclusions and feedback</li> </ul>
<b>16:15 – 17:00</b>	<p><b>Brief Self-Assessment – Discussion</b></p> <p><b>Practitioner Assignment: Mandatory for Becoming a Certified Sustainability Professional</b></p>