

**Become a CSE**

# Licensed Consultant & Trainer Firm



Visit Our Website  
**cse-net.org**







## Join us

in capitalizing the booming  
Sustainability (ESG) consulting market  
as a Sustainability Consultant  
and/or Trainer associate

## Level up your game

by joining the fast-growing  
Sustainability - ESG  
Training and Consulting  
Industry of **\$36+ billion**





## The Challenge

Want to join the fast-growing ESG – Sustainability consulting and training industry in your region?

Want to learn how to increase your revenues and position your company in the growing ESG Consulting Market of \$36 billion with an annual growth of 15%?

## The Opportunity

An increasing number of companies are establishing initiatives and reports, seeking qualified consultants for:

- leadership and staff training
- ESG strategy development
- greenhouse gas reduction
- implementation of ESG Sustainability programs.





# Become a CSE Licensed



**Trainer Firm**



**Consultant Firm**



**Consultant & Trainer Firm**





# Requirements

## Certified ESG Practitioner

Become a Certified Sustainability (ESG) Practitioner (or have an updated Certificate) prior to Licensing



## Established network

Access to local business networks in various sectors

## Startup business

Be a small training or consulting firm (e.g. PR, Communications, Executive Training, Environmental Consulting etc).



## Business references

Client references and case studies available

## Market experience

Have a 3 to 5-year experience in offering consulting services and be an owner of or a representer of a consulting firm, smaller or bigger



## Marketing plan

Capacity to organize and Market training programs (For Licensed Trainer only or both)



*Consulting Freelancers are not eligible to become Licensed Consultant or Trainer*

# Benefits of becoming CSE Licensed Trainer Firm

Acquire the **exclusive authorization** to conduct the established Certified Sustainability (ESG) Practitioner Course within your country or state for in-house corporate training and/or for public sessions using your own instructors (if applicable\*).

Generate annual revenues of \$60,000 or more through the exclusive provision of CSE's training program packages to your country (or state), or conduct in-house programs for corporations with our assistance, leading to increased income

\*This is applicable for specific Countries (or States) only

**Subscription Fee \$4,500 per year**  
(Licensing contract is applicable for a 2 years time period)





# Benefits of becoming CSE Licensed Consultant Firm



# Benefits analysis

## Specialized Training

Access two annual certified online courses on ESG, Sustainability Reporting, GHG emissions, and Circular Economy for internal use.

## Counseling & Advice

Receive six hours of dedicated counseling and advice annually.

## Resell CSE training

Earn a **25% commission per course** by becoming a reseller of CSE, offering Certified Online Courses and live sessions on Advanced Certified Training Programs to your clients.



## Collaboration Opportunities

Potentially join CSE in future projects based on your expertise, subject to project requirements, with no guaranteed participation.

## Network expansion

List of CSE Clients will be used as a reference list to your network and/or RFP/Tenders submissions

## Exclusive Branding

CSE will provide you a special Affiliate logo and Consultancy Seal and promote Affiliation in its website and business Network locally and globally with over 60.000 professionals.



## CSE support

Exclusive assistance from CSE professionals for your ESG or Sustainability projects at a mutually agreed hourly rate. With this arrangement, you gain access to special CSE tools, including the GHG Emissions Assessment Questionnaire, ESG Estimate Questionnaire Tool, and Materiality Assessment Questionnaire.

OR

Earn a 15% commission fee by referring a project to CSE.

**Subscription Fee \$4,800 per year**  
(Licensing contract is applicable for a 2 years time period)



# CSE support

Your company receives the logo, and in addition, consultants who have completed

- the CSE Certified Sustainability (ESG) Practitioner Program or
- the Online Diploma on Corporate Sustainability: Foundation Course

become Certified CSE Consultants. They also receive the respective logo and seal for use, as long as the affiliation remains active.



**Subscription Fee \$4,800 per year**  
(Licensing contract is applicable for a 2 years time period)



# Benefits of becoming CSE Licensed Consultant & Trainer Firm

All the above mentioned benefits of the Licensed Consultant, plus the benefit to conduct exclusively in your country the established Certified Sustainability (ESG) Practitioner Course and generate annual revenues of \$60,000 or more.

**Subscription Fee \$9,500 per year**  
(Licensing contract is applicable for a 2 years time period)





# The leading and most influential Certification globally for Sustainability & ESG Professionals

**OVER 9500**  
Certified Sustainability (ESG) Practitioners

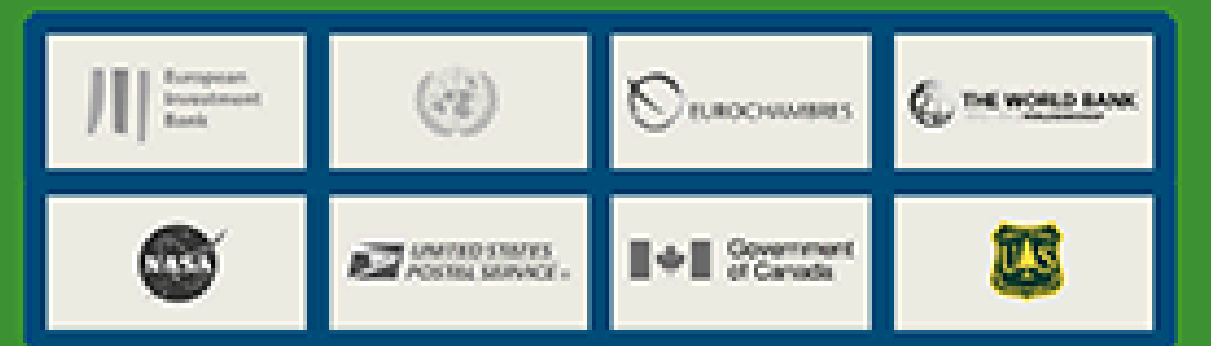
**15** **19** Years Anniversary  
The leading Course in Sustainability and Corporate Responsibility globally

**Significant influence**  
in ESG Ratings and Sustainability Integration

**5** continents  
**90** countries in North and Central America, Europe, Middle East, Asia

**90%** of FORTUNE 500  
Sustainability and CR/ESG Directors and CSOs have attended it

Training and influence **leaders.**  
from governmental organizations around the globe such as



Visit our Certified Training Programs

## CSE Core Services

ESG Gap Analysis & Materiality Assessment



External Assurance of ESG Reports



Sustainability Reporting & ESG Ratings Improvement



Compliance with ESG Standards



Carbon Emissions Metrics and Verification




Sustainability Academy Online Courses (NEW courses on SASB & TCFD Reporting, Circular Economy)





# How ESG and Net-Zero ready are you?



**ESG**

**ESTIMATE TOOL**

How **ESG**... and **Net Zero** ready are you?

The tool is designed to help you assess your current **ESG** and **Net Zero** status based on the most common criteria used in credible ESG Ratings.

**CSE tool helps you access your current ESG and Net Zero status**

Provides a safe, realistic, measurable estimation of ESG performance



Saves time and resources



Clarifies ESG confusion from different metrics and standards available



# How to become a CSE Licensed Firm

01

## Step 1

Complete the online form on our website with your qualifications

02

## Step 2

Enroll in the Certified Sustainability ESG Practitioner program. If you are already a Certified Practitioner, ensure your certification is up to date or contact CSE for clarification on your certification status.

03

## Step 3

Receive approval from the CSE Board, including discussions on potential additional options such as becoming an exclusive training partner for our Certified Programs.

04

## Step 4

Make the required payment and sign the agreement.

05

## Step 5

Receive the Licensing logo/seal and other associated benefits.

# Our success stories..



Sustainavision delivers the Certified Sustainability (CSR) Practitioner Training exclusively in Japan for the past 12 years! CSE has been providing dedicated and timely support to us, which is really helpful and beneficial. Through CSE and its global network, Sustainavision provides trainings and advisory services, always in line with CSR world trends. The partnership has created a great number of business opportunities and contributed to increased revenues. CSE's reputation, network and knowledge are enhancing our brand image and competitiveness. So we are really enjoying working with CSE to support the mission of a sustainable world.



**Takeshi Shimotaya, Managing Director**



# Our success stories..

## LitPark



Thrilled to be a part of this association and bring to life here in Canada the significant education programs that CSE offers to C-Suite executives and sustainability managers across the country.

Also bringing to life significant projects that are important in Canadian business today such as understanding material risks or stakeholder engagement or being able to better report on the sustainability issues of our organizations. So great to be part of CSE.



**Karen Malone, Founder & CEO**

# Our success stories..



It has been a privilege to hold Certified Sustainability (ESG) Practitioner Program for Malaysia. In Malaysia, due to the many newcomers in sustainability arena especially in ESG, this is a great opportunity for them to enhance their sustainability skills that can help in their career development.

By participating in this program, it has opened their eyes and they are more confident to talk about sustainability to the management and community. We know that we are on a right track to help and support them.



**Ir. Nurul Huda Mat Nor, Managing Director**

# Our success stories..

SIP GROUP



Our affiliation to CSE has allowed us to consolidate our training programs and optimally meet our clients' expectations.

We hope to continue expanding our customer base through these programs.



**Arlette Palacio, Managing Director**



# Our ESG Consulting Footprint (2023)

**Client's Revenues Capitalization \$90 Billion**  
**Total number of Employees 350.000**



**ORACLE**

**ABM**  
Building Value

**NORDSTROM**

**resolute**  
Forest Products

**Buckman**™  
Chemistry, connected.



> **CSE** WORLDWIDE ACTIVITIES\*



# Thank You

## For Your Attention



**CSE North America**

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