Digital Certified Sustainability ESG Training Agenda, March 6-7 & 10, Leadership Edition 2025

SEC Climate Disclosure Advanced Module Included

*The program includes **10 hours** of live sessions with two experienced tutors, both of whom possess local and international expertise. Additionally, there will be **18 hours** dedicated to further reading and assignment, along with access to the course platform, which offers supplementary materials (course material access for **8 weeks**).*

	DETAILS
One Week Before the Live Sessions	**Access to the online training platform**
One Week Before the Live Sessions	**Read the following sections in the online platform:** **MODULE1: Sustainability (ESG) and the Business Case for Adoption** • **Sustainability and ESG Concepts** • **Definitions and Interpretations of Sustainability (ESG)** • **The Business Case for Sustainability** **MODULE2: Global and Local Legislation for Sustainability and GHG Emissions** • **The Sustainable Development Goals for 2030** • **Local Legislation and Regulations for GHG Emissions and Sustainability** • **The Corporate Sustainability Reporting Directive (CSRD)** • **SEC's climate-related risk disclosure rule** • **Canadian Sustainability Standards Board (CSSB) Reporting**
Live Session Day 1 – March 6, 2025 (10:00am – 1:30pm EST)	**Introductions and networking** **A brief overview of MODULES 1 & 2 including Q&As** **MODULE 3: Sustainability Strategy & Most Widely Used Standards & ESG Ratings** • **How to successfully apply and integrate sustainability** • **The Importance of Stakeholders** • **How to Create a Strategy and Engage with the Stakeholders** • **Exercise: Identifying Organizational Stakeholders & Corporate Risks** • **Case Studies** • **Guidelines and Rating Indexes for Sustainability** • **The Importance of ESG** • **Sustainability (ESG) Strategy** • **ESG Ratings** • **ESG and Financial Performance** • **CSR Hub, MSCI, Dow Jones Sustainability Index** • **ESG Ratings Exercise** **At the end of the live session a brief homework will be assigned to be presented/discussed in the next live session.**

In-between the live sessions	Homework
Live Session Day 2 – March 7, 2025 (10:00am – 1:30pm EST)	**BriefDiscussion on the homework outcomes** **MODULE 4: Sustainability (ESG) Reporting based on GRI and other ESG Guidelines.** • **Value of Sustainability reporting** • **Steps for Sustainability Report Creation** • **Materiality Assessment** • **Double Materiality** • **Exercise: Materiality** • **Key Factors for Effective Reporting** • **GRI Universal Standards** • **SASB, TCFD, ISSB** • **ESRS Standards** • **External Assurance** • **Good Practices for Sustainability Report Communication** • **Case Study and Exercise: Understanding Reporting** **ADVANCED MODULES (Recorded Session)** **In these additional modules (recorded), you will be able to get more in-depth knowledge on topics covered in live sessions.** **The Advanced Module includes:** • **Part 1 - ESG Trends, Standards & Ratings** • **Part 2 - Sustainability in Supply Chain** • **Part 3 - Scope 3, TCFD, Net-zero** • **Part 4 - ESRS Standards** • **Part 5 - SEC: Climate Disclosure Rule** **MODULE 5: Responsible Communication and How to Avoid Green & Blue Washing** • **Responsible Communication** • **Green and Cause-Related Marketing** • **How to Avoid Green & Blue Washing** • **How to Avoid SDG Washing** • **Best Practices for Communication** • **Greenwashing Exercise**

Live Session Day 3 March 10, 2025 (10:00am – 1:00pm EST)	**MODULE 6: Circular Economy and the Importance of Sustainability in Supply Chain** • **Circular Economy: Definition and Case Studies** • **Circular Economy – The Boundary Tool** • **Circular Economy Frameworks** • **Sustainability in Supply Chain** • **UN Practical Guide** • **Case Studies** • **Carbon Management Greenhouse Gas Protocol** • **Science-based Targets** • **Net Zero** • **Circular Economy Exercise**
	Key Sustainability Trends **Clarifications for the Final Assignment and Certification** **Q&A Session**
3 weeks after the training	Assignment submission *Additional Reading (an important part of the training course package before submitting your assignment) **ADVANCED MODULES (Recorded Session)** **In these additional modules (recorded), you will get more in-depth knowledge on topics covered in live sessions.** **The Advanced Module includes:** • **Part 1 - ESG Trends, Standards & Ratings** • **Part 2 - Sustainability in Supply Chain** • **Part 3 - Scope 3, TCFD, Net-zero** • **Part 4 - ESRS Standards** • **Part 5 - SEC: Climate Disclosure Rule**

*Additional Reading Appendix

Legislation	• **SFDR** • **NFRD** • **Circular Economy** • **Social Value Act (UK)** • **Canada's Carbon Tax** • **ASEAN Taxonomy for Sustainable Finance** • **Global Sustainability Trends**
Net Zero & Carbon Emissions	• **The Net Zero Tracker** • **Biodiversity Net Gain** • **The Science Based Targets Network** • **Videos**
Circular Economy	• **CircularEconomy for Sustainable Development** • **Case Study: Ecovative: The Polystyrene Eco-friendly Alternative** • **Case Study: Balbo Group: Sealing Regenerative Agriculture** • **Limitations of Circular Economy** • **The 9R Framework** • **Case Study: NEWYORK: The #WearNext Campaign** • **Case Study: SAN FRANCISCO: Cradle to CradleCarpets for the City** • **Circular Economy Standards -BS 8001** • **Ten Steps Towards Circular Economy** • **Case Study: Coca-Cola Enterprises: Increasing Post-Consumer Packaging**
CSE RESEARCH- ESG ratings & reporting	• **CSE Annual Research Summary -ESG Ratings & Reporting (North America)** • **CSE Annual Research Summary -ESG Ratings & Reporting (Europe)**
WEBINARS	• **ESG Data and Assessments - Landscape Overview** • **How ESG disclosures can support Investors' decisions& a Sustainable Economy** • **Oracle's Sustainability and ESG Vision**

CSE will review each participant's access to the training platform prior to submission of the final assignment.