

Digital Certified Sustainability ESG Training Agenda, January 23-24 & 27, Advanced Edition 2025

Advanced Training for Shipping and Logistics

The program includes **10 hours** of live sessions with two experienced tutors, both of whom possess local and international expertise. Additionally, there will be **18 hours** dedicated to further reading and assignment, along with access to the course platform, which offers supplementary materials (course material access for **8 weeks**).

	DETAILS
One Week Before the Live Sessions	Access to the online training platform
One Week Before the Live Sessions	<p>Read the following sections in the online platform:</p> <p>MODULE1: Sustainability (ESG) and the Business Case for Adoption</p> <ul style="list-style-type: none"> • Sustainability and ESG Concepts • Definitions and Interpretations of Sustainability (ESG) • The Business Case for Sustainability <p>MODULE2: Global and Local Legislation for Sustainability and GHG Emissions</p> <ul style="list-style-type: none"> • The Sustainable Development Goals for 2030 • Local Legislation and Regulations for GHG Emissions and Sustainability • The Corporate Sustainability Reporting Directive (CSRD) • SEC's climate-related risk disclosure rule • Canadian Sustainability Standards Board (CSSB) Reporting
<p>Live Session Day 1 – January 23, 2025 (9.00am -12.30pm ET)</p>	<p>Introductions and networking A brief overview of MODULES 1 & 2 including Q&As</p> <p>MODULE3: Sustainability Strategy & Most Widely Used Standards & ESG Ratings</p> <ul style="list-style-type: none"> • How to successfully apply and integrate sustainability • The Importance of Stakeholders • How to Create a Strategy and Engage with the Stakeholders • Exercise: Identifying Organizational Stakeholders & Corporate Risks • Case Studies • Guidelines and Rating Indexes for Sustainability • The Importance of ESG • Sustainability (ESG) Strategy • ESG Ratings • ESG and Financial Performance • CSR Hub, MSCI, Dow Jones Sustainability Index • ESG Ratings Exercise <p>At the end of the live session a brief homework will be assigned to be presented/discussed in the next live session.</p>

In-between the live sessions	Homework
<p>Live Session Day 2 – January 24, 2025 (9.00am - 12.30pm ET)</p>	<p>Brief Discussion on the homework outcomes</p> <p>MODULE 4: Sustainability (ESG) Reporting based on GRI and other ESG Guidelines.</p> <ul style="list-style-type: none"> • Value of Sustainability reporting • Steps for Sustainability Report Creation • Materiality Assessment • Double Materiality • Exercise: Materiality • Key Factors for Effective Reporting • GRI Universal Standards • SASB, TCFD, ISSB • ERS Standards • External Assurance • Good Practices for Sustainability Report Communication • Case Study and Exercise: Understanding Reporting <p>ADVANCED MODULES (Recorded Session)</p> <p>In these additional modules (recorded), you will be able to get more in-depth knowledge on topics covered in live sessions.</p> <p>The Advanced Module includes:</p> <ul style="list-style-type: none"> • Part 1 - ESG Trends, Standards & Ratings • Part 2 - Sustainability in Supply Chain • Part 3 - Scope 3, TCFD, Net-zero • Part 4 - ERS Standards • Part 5 - SEC: Climate Disclosure Rule <p>MODULE 5: Responsible Communication and How to Avoid Green & Blue Washing</p> <ul style="list-style-type: none"> • Responsible Communication • Green and Cause-Related Marketing • How to Avoid Green & Blue Washing • How to Avoid SDG Washing • Best Practices for Communication • Greenwashing Exercise

<p>Live Session Day 3 Jan. 27, 2025 (9.00am -12.00pm ET)</p>	<p>MODULE 6: Circular Economy and the Importance of Sustainability in Supply Chain</p> <ul style="list-style-type: none"> • Circular Economy: Definition and Case Studies • Circular Economy – The Boundary Tool • Circular Economy Frameworks • Sustainability in Supply Chain • UN Practical Guide • Case Studies • Carbon Management Greenhouse Gas Protocol • Science-based Targets • Net Zero • Circular Economy Exercise
	<p>Key Sustainability Trends Clarifications for the Final Assignment and Certification Q&A Session</p>
<p>3 weeks after the training</p>	<p>Assignment submission</p> <p>*Additional Reading (an important part of the training course package before submitting your assignment)</p> <p>ADVANCED MODULES (Recorded Session)</p> <p>In these additional modules (recorded), you will get more in-depth knowledge on topics covered in live sessions.</p> <p>The Advanced Module includes:</p> <ul style="list-style-type: none"> • Part 1 - ESG Trends, Standards & Ratings • Part 2 -Sustainability in Supply Chain • Part 3 - Scope 3, TCFD, Net-zero • Part 4 - ESRS Standards • Part 5 - SEC: Climate Disclosure Rule

***Additional Reading Appendix**

<p>Legislation</p>	<ul style="list-style-type: none"> • SFDR • NFRD • Circular Economy • Social Value Act (UK) • Canada’s Carbon Tax • ASEAN Taxonomy for Sustainable Finance • Global Sustainability Trends
<p>Net Zero & Carbon Emissions</p>	<ul style="list-style-type: none"> • The Net Zero Tracker • Biodiversity Net Gain • The Science Based Targets Network • Videos
<p>Circular Economy</p>	<ul style="list-style-type: none"> • CircularEconomy for Sustainable Development • Case Study: Ecovative: The Polystyrene Eco-friendly Alternative • Case Study: Balbo Group: Sealing Regenerative Agriculture • Limitations of Circular Economy • The 9R Framework • Case Study: NEWYORK: The #WearNext Campaign • Case Study: SAN FRANCISCO: Cradle to Cradle Carpets for the City • Circular Economy Standards -BS 8001 • Ten Steps Towards Circular Economy • Case Study: Coca-Cola Enterprises: Increasing Post-Consumer Packaging
<p>CSE RESEARCH- ESG ratings & reporting</p>	<ul style="list-style-type: none"> • CSE Annual Research Summary -ESG Ratings & Reporting (North America) • CSE Annual Research Summary -ESG Ratings & Reporting (Europe)
<p>WEBINARS</p>	<ul style="list-style-type: none"> • ESG Data and Assessments - Landscape Overview • How ESG disclosures can support Investors’ decisions & a Sustainable Economy • Oracle's Sustainability and ESG Vision

CSE will review each participant’s access to the training platform prior to submission of the final assignment.