

# Digital Certified Sustainability ESG Training Agenda, NOVEMBER 14-15 & 18, Advanced Edition 2024

**SEC Climate Disclosure Advanced Module Included**

The program includes **10 hours** of live sessions with two experienced tutors, both of whom possess local and international expertise. Additionally, there will be **14 hours** dedicated to further reading and assignment, along with access to the course platform, which offers supplementary materials.

	DETAILS
One Week Before the Live Sessions	Access to the online training platform
One Week Before the Live Sessions	<p>Read the following sections in the online platform:</p> <p><b>MODULE1: Sustainability (ESG) and the Business Case for Adoption</b></p> <ul style="list-style-type: none"> <li>• Sustainability and ESG Concepts</li> <li>• Definitions and Interpretations of Sustainability (ESG)</li> <li>• The Business Case for Sustainability</li> </ul> <p><b>MODULE2: Global and Local Legislation for Sustainability and GHG Emissions</b></p> <ul style="list-style-type: none"> <li>• The Sustainable Development Goals for 2030</li> <li>• Local Legislation and Regulations for GHG Emissions and Sustainability</li> <li>• The Corporate Sustainability Reporting Directive (CSRD)</li> <li>• SEC’s climate-related risk disclosure rule</li> <li>• Canadian Sustainability Standards Board (CSSB) Reporting</li> </ul>
Live Session Day 1 – Nov. 14 2024 (09:00–12:30 PDT)	<p>Introductions and networking</p> <p>A brief overview of MODULES 1 &amp; 2 including Q&amp;As</p> <p><b>MODULE3: Sustainability Strategy &amp; Most Widely Used Standards &amp; ESG Ratings</b></p> <ul style="list-style-type: none"> <li>• How to successfully apply and integrate sustainability</li> <li>• The Importance of Stakeholders</li> <li>• How to Create a Strategy and Engage with the Stakeholders</li> <li>• Exercise: Identifying Organizational Stakeholders &amp; Corporate Risks</li> <li>• Case Studies</li> <li>• Guidelines and Rating Indexes for Sustainability</li> <li>• The Importance of ESG</li> <li>• Sustainability (ESG) Strategy</li> <li>• ESG Ratings</li> <li>• ESG and Financial Performance</li> <li>• CSR Hub, MSCI, Dow Jones Sustainability Index</li> <li>• ESG Ratings Exercise</li> </ul> <p>At the end of the live session a brief homework will be assigned to be presented/discussed in the next live session.</p>

In-between the live sessions	Homework
<p>Live Session Day 2 – Nov. 15 2024 (09:00–12:30 PDT)</p>	<p><b>Brief Discussion on the homework outcomes</b></p> <p><b>MODULE 4: Sustainability (ESG) Reporting based on GRI and other ESG Guidelines.</b></p> <ul style="list-style-type: none"> <li>• Value of Sustainability reporting</li> <li>• Steps for Sustainability Report Creation</li> <li>• Materiality Assessment</li> <li>• Double Materiality</li> <li>• Exercise: Materiality</li> <li>• Key Factors for Effective Reporting</li> <li>• GRI Universal Standards</li> <li>• SASB, TCFD, ISSB</li> <li>• ESRS Standards</li> <li>• External Assurance</li> <li>• Good Practices for Sustainability Report Communication</li> <li>• Case Study and Exercise: Understanding Reporting</li> </ul> <p><b>ADVANCED MODULES (Recorded Session)</b></p> <p><b>In these additional modules (recorded), you will be able to get more in-depth knowledge on topics covered in live sessions.</b></p> <p><b>The Advanced Module includes:</b></p> <ul style="list-style-type: none"> <li>• Part 1 - ESG Trends, Standards &amp; Ratings</li> <li>• Part 2 - Sustainability in Supply Chain</li> <li>• Part 3 - Scope 3, TCFD, Net-zero</li> <li>• Part 4 - ESRS Standards</li> <li>• Part 5 - SEC: Climate Disclosure Rule</li> </ul> <p><b>MODULE 5: Responsible Communication and How to Avoid Green &amp; Blue Washing</b></p> <ul style="list-style-type: none"> <li>• Responsible Communication</li> <li>• Green and Cause-Related Marketing</li> <li>• How to Avoid Green &amp; Blue Washing</li> <li>• How to Avoid SDG Washing</li> <li>• Best Practices for Communication</li> <li>• Greenwashing Exercise</li> </ul>

<p><b>Live Session Day 3</b>  <b>Nov. 18 2024</b>  <b>(09:00–12:00 PDT)</b></p>	<p><b>MODULE 6: Circular Economy and the Importance of Sustainability in Supply Chain</b></p> <ul style="list-style-type: none"> <li>• <b>Circular Economy: Definition and Case Studies</b></li> <li>• <b>Circular Economy – The Boundary Tool</b></li> <li>• <b>Circular Economy Frameworks</b></li> <li>• <b>Sustainability in Supply Chain</b></li> <li>• <b>UN Practical Guide</b></li> <li>• <b>Case Studies</b></li> <li>• <b>Carbon Management Greenhouse Gas Protocol</b></li> <li>• <b>Science-based Targets</b></li> <li>• <b>Net Zero</b></li> <li>• <b>Circular Economy Exercise</b></li> </ul>
	<p><b>Key Sustainability Trends</b>  <b>Clarifications for the Final Assignment and Certification</b>  <b>Q&amp;A Session</b></p>
<p><b>3 weeks after the training</b></p>	<p><b>Assignment submission</b></p> <p><b>*Additional Reading (an important part of the training course package before submitting your assignment)</b></p> <p><b>ADVANCED MODULES (Recorded Session)</b></p> <p><b>In these additional modules (recorded), you will get more in-depth knowledge on topics covered in live sessions.</b></p> <p><b>The Advanced Module includes:</b></p> <ul style="list-style-type: none"> <li>• <b>Part 1 - ESG Trends, Standards &amp; Ratings</b></li> <li>• <b>Part 2 -Sustainability in Supply Chain</b></li> <li>• <b>Part 3 - Scope 3, TCFD, Net-zero</b></li> <li>• <b>Part 4 - ESRS Standards</b></li> <li>• <b>Part 5 - SEC: Climate Disclosure Rule</b></li> </ul>

**\*Additional Reading Appendix**

<p><b>Legislation</b></p>	<ul style="list-style-type: none"> <li>• SFDR</li> <li>• NFRD</li> <li>• Circular Economy</li> <li>• Social Value Act (UK)</li> <li>• Canada’s Carbon Tax</li> <li>• ASEAN Taxonomy for Sustainable Finance</li> <li>• Global Sustainability Trends</li> </ul>
<p><b>Net Zero &amp; Carbon Emissions</b></p>	<ul style="list-style-type: none"> <li>• The Net Zero Tracker</li> <li>• Biodiversity Net Gain</li> <li>• The Science Based Targets Network</li> <li>• Videos</li> </ul>
<p><b>Circular Economy</b></p>	<ul style="list-style-type: none"> <li>• Circular Economy for Sustainable Development</li> <li>• Case Study: Ecovative: The Polystyrene Eco-friendly Alternative</li> <li>• Case Study: Balbo Group: Sealing Regenerative Agriculture</li> <li>• Limitations of Circular Economy</li> <li>• The 9R Framework</li> <li>• Case Study: NEWYORK: The #WearNext Campaign</li> <li>• Case Study: SAN FRANCISCO: Cradle to Cradle Carpets for the City</li> <li>• Circular Economy Standards -BS 8001</li> <li>• Ten Steps Towards Circular Economy</li> <li>• Case Study: Coca-Cola Enterprises: Increasing Post-Consumer Packaging</li> </ul>
<p><b>CSE RESEARCH- ESG ratings &amp; reporting</b></p>	<ul style="list-style-type: none"> <li>• CSE Annual Research Summary -ESG Ratings &amp; Reporting (North America)</li> <li>• CSE Annual Research Summary -ESG Ratings &amp; Reporting (Europe)</li> </ul>
<p><b>WEBINARS</b></p>	<ul style="list-style-type: none"> <li>• ESG Data and Assessments - Landscape Overview</li> <li>• How ESG disclosures can support Investors’ decisions &amp; a Sustainable Economy</li> <li>• Oracle's Sustainability and ESG Vision</li> </ul>

*CSE will review each participant’s access to the training platform prior to submission of the final assignment.*