

Digital Certified Sustainability ESG Training Agenda, 17-18 & 21 October, Leadership Edition 2024

	DETAILS
One Week Before the Live Sessions	Access to the online training platform
One Week Before the Live Sessions	<p>Read the following sections in the online platform:</p> <p>MODULE 1: Sustainability (ESG) and the Business Case for Adoption</p> <ul style="list-style-type: none"> • Sustainability and ESG Concepts • Definitions and Interpretations of Sustainability (ESG) • The Business Case for Sustainability • Sustainability (ESG) Related Risks • Case Studies • Step by Step methodology to integrate Sustainability and maximize value creation <p>MODULE 2: Global and Local Legislation for Sustainability and GHG Emissions</p> <ul style="list-style-type: none"> • The Sustainable Development Goals for 2030 • COP21, 2020 UN Climate Change Conference (COP26) • Local Legislation and Regulations for GHG Emissions and Sustainability <p>At the end of each module there is a small quiz to test your knowledge. During the live session there will be a Q&A session with the lead trainer.</p>
Live Session Day 1 – Oct. 17 2024 (10:00–13:30 ET)	<p>Introductions and networking Brief overview of MODULES 1 & 2 including Q&As</p> <p>MODULE 3: Sustainability Strategy & Most Widely Used Standards & ESG Ratings</p> <ul style="list-style-type: none"> • The Importance of Stakeholders • How to Create a Strategy and Engage with the Stakeholders • Exercise: Identifying Organizational Stakeholders & Corporate Risks • Case Studies • Certified B Corporation • Sustainability Strategies and Scorecard • The Importance of SROI • Exercise: Social Impact • The Importance of ESG • CSRHub, MSCI, Dow Jones Sustainability Index <p>At the end of the live session a brief homework will be assigned to be presented/discussed in the next live session.</p>
In-between the live sessions	Homework

<p>Live Session Day 2 – Oct. 18 2024 (10:00–13:30 ET)</p>	<p>Brief Discussion on the homework outcomes</p> <p>MODULE 4: Sustainability (ESG) Reporting based on GRI and other ESG Guidelines.</p> <ul style="list-style-type: none"> • Sector Focus • Responsible Communication • Green and Cause-Related Marketing • How to Avoid Green & Blue Washing • How to Avoid SDG Washing • Best Practices for Communication <p>MODULE 5: Responsible Communication and How to Avoid Green & Blue Washing</p> <ul style="list-style-type: none"> • Circular Economy: Definition and Case Studies • Global Plastic Elimination Progress • Sustainability and Supply Chain • Standards Applied to Supply Chain • Carbon Reduction Strategies • Life Cycle Assessment • CDP
<p>In-between 2nd & 3rd Session</p>	<p>ADVANCED MODULE (Recorded Session)</p> <p>In this module you will be able to get more in-depth knowledge on topics covered in live sessions.</p> <p>The Advanced Module includes:</p> <ul style="list-style-type: none"> • Part 1 - ESG Trends, Standards & Ratings • Part 2 - Sustainability in Supply Chain • Part 3 - Scope 3, TCFD, Net-zero
<p>Live Session Day 3 Oct. 21, 2024 (10:00–13:00 ET)</p>	<p>Brief overview of MODULE 6: Circular Economy and the Importance of Sustainability in Supply Chain & Carbon Reduction Strategies</p> <p>Key Sustainability Trends</p> <p>Q&A Session</p> <p>Clarifications for the Final Assignment and Certification</p>
<p>3 weeks after the training</p>	<p>Assignment submission</p> <p>*Additional Reading (important part of the training course package before you submit your assignment)</p>

***Additional Reading Appendix**

<p>Legislation</p>	<ul style="list-style-type: none"> • SFDR • NFRD • Circular Economy • Social Value Act (UK) • Canada’s Carbon Tax • ASEAN Taxonomy for Sustainable Finance • Global Sustainability Trends
<p>Net Zero & Carbon Emissions</p>	<ul style="list-style-type: none"> • The Net Zero Tracker • Biodiversity Net Gain • The Science Based Targets Network • Videos
<p>Circular Economy</p>	<ul style="list-style-type: none"> • Circular Economy for Sustainable Development • Case Study: Ecovative: The Polystyrene Eco-friendly Alternative • Case Study: Balbo Group: Sealing Regenerative Agriculture • Limitations of Circular Economy • The 9R Framework • Case Study: NEW YORK: The #WearNext Campaign • Case Study: SAN FRANCISCO: Cradle to Cradle Carpets for the City • Circular Economy Standards - BS 8001 • Ten Steps Towards Circular Economy • Case Study: Coca Cola Enterprises: Increasing Post-Consumer Packaging
<p>CSE RESEARCH- ESG ratings & reporting</p>	<ul style="list-style-type: none"> • CSE Annual Research Summary - ESG Ratings & Reporting (North America) • CSE Annual Research Summary - ESG Ratings & Reporting (Europe)
<p>WEBINARS</p>	<ul style="list-style-type: none"> • ESG Data and Assessments - Landscape Overview • How ESG disclosures can support Investors’ decisions & a Sustainable Economy • Oracle's Sustainability and ESG Vision

CSE will review each participant access to training platform prior to submission of the final assignment.