

Sustainability (ESG) Reporting (SELF PACED COURSE)

Agenda

MODULES	CONTENT
MODULE 1	<p>Sustainable Development and the Business Case for Sustainability (ESG) Reporting</p> <ul style="list-style-type: none"> ▪ What is sustainable development and evolution ▪ The Sustainable Development Goals ▪ The Corporate Sustainability Reporting Directive (CSRD) ▪ Sustainable Finance Disclosure Regulation (SFDR) ▪ Mandatory ESG Disclosures Around the World ▪ ESG Reporting Trends
MODULE 2	<p>The Global Reporting Initiative (GRI) – Introduction and Reporting Principles</p> <ul style="list-style-type: none"> ▪ The Global Reporting Initiative guidelines ▪ The structure of the Global Reporting Initiative ▪ The GRI reporting trends ▪ Main Features of the GRI Standards ▪ GRI Topic Standards ▪ GRI 1, GRI 2, GRI 3
MODULE 3	<p>United Nations Global Compact, ISO26000 and Sustainability (ESG) Reporting</p> <ul style="list-style-type: none"> ▪ The United Nations Global Compact: benefits for engaging, the 10 principles, case studies ▪ The ISO26000: benefits and structure ▪ Connection between the UN Global Compact, the ISO26000 and the GRI
MODULE 4	<p>How to create an ESG report (Prepare and Plan)</p> <ul style="list-style-type: none"> ▪ Planning the Report and Stakeholder Engagement ▪ Selection of Stakeholders <p>Planning the GRI Sustainability (ESG) Report</p>
MODULE 5	<p>Materiality Assessment and Data Collection</p> <ul style="list-style-type: none"> ▪ Materiality and Data Collection ▪ Steps of Materiality Assessment ▪ Quality of Data ▪ Setting Targets ▪ Double Materiality

MODULE 6	External Assurance and Communication <ul style="list-style-type: none"> ▪ The benefits from seeking external assurance ▪ External assurance standards (AA1000AS, ISAE3000) ▪ Results of External Assurance ▪ Standards for External Assurance ▪ Communicating the report: what factors to consider ▪ Next reporting cycle: receiving feedback on the report
ESRS MODULE	European Sustainability Reporting Standards (ESRS) <ul style="list-style-type: none"> ▪ The process of carbon offsetting ▪ The comparison between carbon trading and carbon offsetting ▪ The carbon offsetting project standards ▪ Examples of carbon offsetting ▪ The concept of green marketing ▪ The term “greenwashing” and to detect/avoid it ▪ Green products and the use of eco-labels
Final Quiz	16 Questions based on course content
Assignment	3 Questions based on Case Study

Importance Notes and Course Attendance Conditions for Achieving Dual Certification

- You will have a 3-month window starting from the first day of the Certified Sustainability - ESG Practitioner Course to successfully complete the Certified Online Course of your choice (2nd Certificate of Specialization). Upon successful completion of both courses, you will be eligible for Dual Certification.
- If you do not pass one of the two certification processes, you may have the opportunity to retake the certification process three months later, subject to an additional fee of \$350 USD.
- Failure to complete the Dual Certification process within the specified time frame will result in the application of an additional fee.