

# Digital Certified Sustainability ESG Training Agenda, Oct. 19-20 & 23, Leadership Edition 2023

	DETAILS
One Week Before the Live Sessions	Access to the online training platform
One Week Before the Live Sessions	<p>Read the following sections in the online platform:</p> <p><b>MODULE 1: Sustainability (ESG) and the Business Case for Adoption</b></p> <ul style="list-style-type: none"> <li>• Sustainability and ESG Concepts</li> <li>• Definitions and Interpretations of Sustainability (ESG)</li> <li>• The Business Case for Sustainability</li> <li>• Sustainability (ESG) Related Risks</li> <li>• Case Studies</li> <li>• Step by Step methodology to integrate Sustainability and maximize value creation</li> </ul> <p><b>MODULE 2: Global and Local Legislation for Sustainability and GHG Emissions</b></p> <ul style="list-style-type: none"> <li>• The Sustainable Development Goals for 2030</li> <li>• COP21, 2020 UN Climate Change Conference (COP26)</li> <li>• Local Legislation and Regulations for GHG Emissions and Sustainability</li> </ul> <p>At the end of each module there is a small quiz to test your knowledge. During the live session there will be a Q&amp;A session with the lead trainer.</p>
Live Session Day 1 – Oct. 19 <sup>th</sup> 2023 (10:00am – 1:30pm EST)	<p>Introductions and networking Brief overview of MODULES 1 &amp; 2 including Q&amp;As</p> <p><b>MODULE 3: Sustainability Strategy &amp; Most Widely Used Standards &amp; ESG Ratings</b></p> <ul style="list-style-type: none"> <li>• The Importance of Stakeholders</li> <li>• How to Create a Strategy and Engage with the Stakeholders</li> <li>• Exercise: Identifying Organizational Stakeholders &amp; Corporate Risks</li> <li>• Case Studies</li> <li>• Certified B Corporation</li> <li>• Sustainability Strategies and Scorecard</li> <li>• The Importance of SROI</li> <li>• Exercise: Social Impact</li> <li>• The Importance of ESG</li> <li>• CSRHub, MSCI, Dow Jones Sustainability Index</li> </ul> <p>At the end of the live session a brief homework will be assigned to be presented/discussed in the next live session.</p>
In-between the live sessions	Homework

<p><b>Live Session Day 2 – Oct.20<sup>th</sup> 2023 (10:00am – 1:30pm EST)</b></p>	<p><b>Brief Discussion on the homework outcomes</b></p> <p><b>MODULE 4: Sustainability (ESG) Reporting based on GRI and other ESG Guidelines.</b></p> <ul style="list-style-type: none"> <li>• Sector Focus</li> <li>• Responsible Communication</li> <li>• Green and Cause-Related Marketing</li> <li>• How to Avoid Green &amp; Blue Washing</li> <li>• How to Avoid SDG Washing</li> <li>• Best Practices for Communication</li> </ul> <p><b>MODULE 5: Responsible Communication and How to Avoid Green &amp; Blue Washing</b></p> <ul style="list-style-type: none"> <li>• Circular Economy: Definition and Case Studies</li> <li>• Global Plastic Elimination Progress</li> <li>• Sustainability and Supply Chain</li> <li>• Standards Applied to Supply Chain</li> <li>• Carbon Reduction Strategies</li> <li>• Life Cycle Assessment</li> <li>• CDP</li> </ul>
<p><b>In-between 2<sup>nd</sup> &amp; 3<sup>rd</sup> Session</b></p>	<p><b>ADVANCED MODULE (Recorded Session)</b></p> <p>In this module you will be able to get more in-depth knowledge on topics covered in live sessions.</p> <p>The Advanced Module includes:</p> <ul style="list-style-type: none"> <li>• Part 1 - ESG Trends, Standards &amp; Ratings</li> <li>• Part 2 - Sustainability in Supply Chain</li> <li>• Part 3 - Scope 3, TCFD, Net-zero</li> </ul>
<p><b>Live Session Day 3 Oct. 23<sup>rd</sup> 2023 (10:00am – 1:00pm EST)</b></p>	<p><b>Brief overview of MODULE 6: Circular Economy and the Importance of Sustainability in Supply Chain &amp; Carbon Reduction Strategies</b></p> <p><b>Key Sustainability Trends</b></p> <p><b>Q&amp;A Session</b></p> <p><b>Clarifications for the Final Assignment and Certification</b></p>
<p><b>3 weeks after the training</b></p>	<p><b>Assignment submission</b></p> <p><b>*Additional Reading (important part of the training course package before you submit your assignment)</b></p>

**\*Additional Reading Appendix**

<p><b>Legislation</b></p>	<ul style="list-style-type: none"> <li>• SFDR</li> <li>• NFRD</li> <li>• Circular Economy</li> <li>• Social Value Act (UK)</li> <li>• Canada’s Carbon Tax</li> <li>• ASEAN Taxonomy for Sustainable Finance</li> <li>• Global Sustainability Trends</li> </ul>
<p><b>Net Zero &amp; Carbon Emissions</b></p>	<ul style="list-style-type: none"> <li>• The Net Zero Tracker</li> <li>• Biodiversity Net Gain</li> <li>• The Science Based Targets Network</li> <li>• Videos</li> </ul>
<p><b>Circular Economy</b></p>	<ul style="list-style-type: none"> <li>• Circular Economy for Sustainable Development</li> <li>• Case Study: Ecovative: The Polystyrene Eco-friendly Alternative</li> <li>• Case Study: Balbo Group: Sealing Regenerative Agriculture</li> <li>• Limitations of Circular Economy</li> <li>• The 9R Framework</li> <li>• Case Study: NEW YORK: The #WearNext Campaign</li> <li>• Case Study: SAN FRANCISCO: Cradle to Cradle Carpets for the City</li> <li>• Circular Economy Standards - BS 8001</li> <li>• Ten Steps Towards Circular Economy</li> <li>• Case Study: Coca Cola Enterprises: Increasing Post-Consumer Packaging</li> </ul>
<p><b>CSE RESEARCH- ESG ratings &amp; reporting</b></p>	<ul style="list-style-type: none"> <li>• CSE Annual Research Summary - ESG Ratings &amp; Reporting (North America)</li> <li>• CSE Annual Research Summary - ESG Ratings &amp; Reporting (Europe)</li> </ul>
<p><b>WEBINARS</b></p>	<ul style="list-style-type: none"> <li>• ESG Data and Assessments - Landscape Overview</li> <li>• How ESG disclosures can support Investors’ decisions &amp; a Sustainable Economy</li> <li>• Oracle's Sustainability and ESG Vision</li> </ul>

*CSE will review each participant’s access to training platform prior to submission of the final assignment.*