

# Digital Certified Sustainability ESG Training Agenda, March.9-10 & 13, Advanced Edition 2023

	DETAILS
One Week Before the Live Sessions	Access to the online training platform
One Week Before the Live Sessions	<p>Read the following sections in the online platform:</p> <p><b>MODULE 1: Sustainability (ESG) and the Business Case for Adoption</b></p> <ul style="list-style-type: none"> <li>• Sustainability and ESG Concepts</li> <li>• Definitions and Interpretations of Sustainability (ESG)</li> <li>• The Business Case for Sustainability</li> <li>• Sustainability (ESG) Related Risks</li> <li>• Case Studies</li> <li>• Step by Step methodology to integrate Sustainability and maximize value creation</li> </ul> <p><b>MODULE 2: Global and Local Legislation for Sustainability and GHG Emissions</b></p> <ul style="list-style-type: none"> <li>• The Sustainable Development Goals for 2030</li> <li>• COP21, 2020 UN Climate Change Conference (COP26)</li> <li>• Local Legislation and Regulations for GHG Emissions and Sustainability</li> </ul> <p>At the end of each module there is a small quiz to test your knowledge. During the live session there will be a Q&amp;A session with the lead trainer.</p>
Live Session Day 1 – March. 9 <sup>th</sup> 2023 (10:00–1:30 EST)	<p>Introductions and networking Brief overview of MODULES 1 &amp; 2 including Q&amp;As</p> <p><b>MODULE 3: Sustainability Strategy &amp; Most Widely Used Standards &amp; ESG Ratings</b></p> <ul style="list-style-type: none"> <li>• The Importance of Stakeholders</li> <li>• How to Create a Strategy and Engage with the Stakeholders</li> <li>• Exercise: Identifying Organizational Stakeholders &amp; Corporate Risks</li> <li>• Case Studies</li> <li>• Certified B Corporation</li> <li>• Sustainability Strategies and Scorecard</li> <li>• The Importance of SROI</li> <li>• Exercise: Social Impact</li> <li>• The Importance of ESG</li> <li>• CSRHub, MSCI, Dow Jones Sustainability Index</li> </ul> <p>Unique Simulation Exercise Included At the end of the live session a brief homework will be assigned to be presented/discussed in the next live session.</p>
In-between the live sessions	Homework

<p><b>Live Session Day 2 – March. 10<sup>th</sup> 2023 (10:00–1:30 EST)</b></p>	<p><b>Brief Discussion on the homework outcomes</b></p> <p><b>MODULE 4: Sustainability (ESG) Reporting based on GRI and other ESG Guidelines.</b></p> <ul style="list-style-type: none"> <li>• Sector Focus</li> <li>• Responsible Communication</li> <li>• Green and Cause-Related Marketing</li> <li>• How to Avoid Green &amp; Blue Washing</li> <li>• How to Avoid SDG Washing</li> <li>• Best Practices for Communication</li> </ul> <p><b>MODULE 5: Responsible Communication and How to Avoid Green &amp; Blue Washing</b></p> <ul style="list-style-type: none"> <li>• Circular Economy: Definition and Case Studies</li> <li>• Global Plastic Elimination Progress</li> <li>• Sustainability and Supply Chain</li> <li>• Standards Applied to Supply Chain</li> <li>• Carbon Reduction Strategies</li> <li>• Life Cycle Assessment</li> <li>• CDP</li> </ul>
<p><b>In-between the live sessions</b></p>	<p><b>Read the following section in the online training platform</b></p> <p><b>MODULE 6: Circular Economy and the Importance of Sustainability in Supply Chain. Carbon Reduction Strategies</b></p> <ul style="list-style-type: none"> <li>• Steps for Sustainability Report Creation</li> <li>• Sustainability Reporting Trends</li> <li>• Exercise: Materiality</li> <li>• The New GRI STANDARDS</li> <li>• External Assurance</li> <li>• Good Practices for Sustainability Report Communication</li> <li>• Case Study and Exercise: Understanding Reporting</li> <li>• Integrated Reporting &amp; SASB</li> <li>• Return on Sustainability (RoS) Framework</li> <li>• Sustainability Trends</li> </ul> <p><b>Case Study</b></p> <p><b>At the end of each module there is a quiz to test your knowledge.</b></p>
<p><b>Live Session Day 3 March. 13<sup>th</sup> 2023 (10:00–1:00 EST)</b></p>	<p><b>Brief overview of MODULE 6</b></p> <p><b>Key Sustainability Trends</b></p> <p><b>Q&amp;A Session</b></p> <p><b>Clarifications for the Final Assignment and Certification</b></p>
<p><b>3 weeks after the training</b></p>	<p><b>Assignment submission</b></p>