



Become a CSE Affilliate and Grow your Consulting and Training Business



Join the fast growing Sustainability - ESG training and consulting industry of \$36+ billion

Become a CSE Affiliate

- Want to join the fast growing ESG - Sustainability consulting and training industry in your region?
- Want to learn how to increase your revenues and position your company in the growing ESG Consulting Market of \$36 billion with an annual growth of 5%?
- Want to learn how to join and become a Certified Sustainability-ESG Consultant and Trainer with visibility in your market?

FACT : CSE had 150% increase in demand of ESG services during the last two years.



Become a **CSE Affiliate**

More and more organizations are developing Sustainability and ESG programs and Reports. They are seeking qualified consultants with credible references to assist them in:

- Training their leadership and staff
- Developing their ESG strategies and Reports
- Measure and Reduce GHG Emissions
- Helping with CSR and or Sustainability programs implementation



Want to be a part
of this rapidly
growing market?
Become a CSE
Affiliate

Become a **Licensed** Affiliate

A-Trainer

or

B-Consultant

or

C-Both (Trainer + Consultant)



A. What do you get as **Trainer Affiliate**

- Offer **Exclusively the right** to hold the existing Leading Certified Sustainability (ESG) Practitioner Course in your country or State for inhouse use (Corporate Training) and/or for public use with your own Tutors (If applicable*)
- **Increased Revenues** : Help generate revenues of \$40,000 or more via CSE's training programs packages that you will provide exclusively to your Country (or State) or inhouse to corporations with our support.

*Notes

Trainer Affiliate need to become a qualified trainer.

This is applicable for specific Countries (or States) only



Subscription Fee \$4,500 per year (Affiliation contract is applicable for a 2 years time period)



CERTIFIED
SUSTAINABILITY (ESG)
PRACTITIONER

ADVANCED Issued by CSE 2022

The leading and most influential Certification globally for Sustainability & ESG Professionals

OVER 8000
Certified Sustainability (ESG) Practitioners

The leading Course in Sustainability and Corporate Responsibility globally

15 Years Anniversary

Significant influence
in ESG Ratings and Sustainability Integration

Participants from **5** continents

90 countries in North and Central America, Europe, Middle East, Asia

90% of FORTUNE 500
Sustainability and CR/ESG Directors and CSOs have attended it

Training and influence **leaders** from governmental organizations around the globe such as

European Investment Bank	UNITED NATIONS	EUROCHAMBRES	THE WORLD BANK
NASA	UNITED STATES POSTAL SERVICE	Government of Canada	UAS

Visit our Certified Training Programs

B. What do you get as an Affiliate-Consultant (1)

Help you in Revenue Generation

- We will provide specialized training for you. CSE will provide 2 Certified online courses annually for internal use on the topics of ESG, Sustainability Reporting, GHG emissions, Circular Economy .
- We will provide you Counseling & Advise (6 hours/year)
- Offer Training to your clients as a Reseller of CSE and generate revenues with the [Certified Online Courses](#) and digital with online live sessions [Advanced Certified Training Programs](#) and get a **20% commission fee** per course. See more [here](#)
- Have the opportunity to **join CSE in future projects** based on your available expertise. (Please note that this option is depending on projects requirements and there is no guarantee of participation).



B. What do you get as an Affiliate-Consultant (2)

Branding and Support

- **Exclusive Branding:** CSE will provide you a special Affiliate logo and Consultancy Seal and promote Affiliation in its website and business Network locally and globally with over 25,000 members.
- List of CSE Clients will be used as a reference list to your network and or RFP/Tenders submissions

Exclusive support from CSE experts in your ESG or Sustainability related projects under an agreed hourly fee. In this case you will also have access to CSE tools

- GHG Emissions Assessment Questionnaire
- ESG Estimate Questionnaire
- Materiality Assessment questionnaire

or

Refer a project to CSE and get a 15% commission fee

Subscription Fee \$4,800 per year (Affiliation contract is applicable for a 2 years time period)

CSE's Core Services

1. ESG Gap Analysis & Materiality Assessment

2. Sustainability Reporting & ESG Ratings Improvement

3 Carbon Emissions Metrics and Verification

4. External Assurance of ESG Reports

5. Compliance with ESG Standards

6. Sustainability Academy Online Courses (NEW courses on SASB
& TCFD Reporting, Circular Economy)





ESTIMATE TOOL

How **ESG**... and **Net Zero**
ready are you?

The tool is designed to help you assess your current **ESG** and **Net Zero** status based on the most common criteria used in credible ESG Ratings.

Provides a safe, realistic, measurable estimation of ESG performance

Saves time and resources

Deals with ESG confusion from different metrics and standards available

Requirements for becoming a CSE Affiliate (Trainer + Consultant)

For Consulting Firm Owners ONLY

Minimum Criteria Required

- Become a Certified Sustainability (ESG-P) Practitioner (or have an updated Certificate) prior to Affiliation.
- Have a 3 to 5-year experience in offering consulting services and be an owner a consulting firm, smaller or bigger (Consulting Freelancers are not eligible to become Affiliates)
- Access to local business networks in various sectors
- Client references and case studies available
- Trainers will have to be qualified by CSE (For Trainer Affiliates only)
- Capacity to organize and Market training programs (For Trainer Affiliates only)

C.Subscription Fee to become Trainer + Consultant Affiliate \$9,400 per year

How to become a CSE Affiliate

Simply follow the five (5) steps below:



Fill in the electronic form in our website with your qualifications or contact us at sustainability@cse-net.org and we will send it to you

Register to one of our global [Certified Sustainability Practitioner programs](#) around the world.

If you are already a Certified Practitioner, please make sure you have an updated Certificate or contact CSE to learn more on your certification status

Get Approval from CSE Board. At this stage there will be a discussion for the additional options you may have (e.g .Become an exclusive Training partner for our Certified Programs).

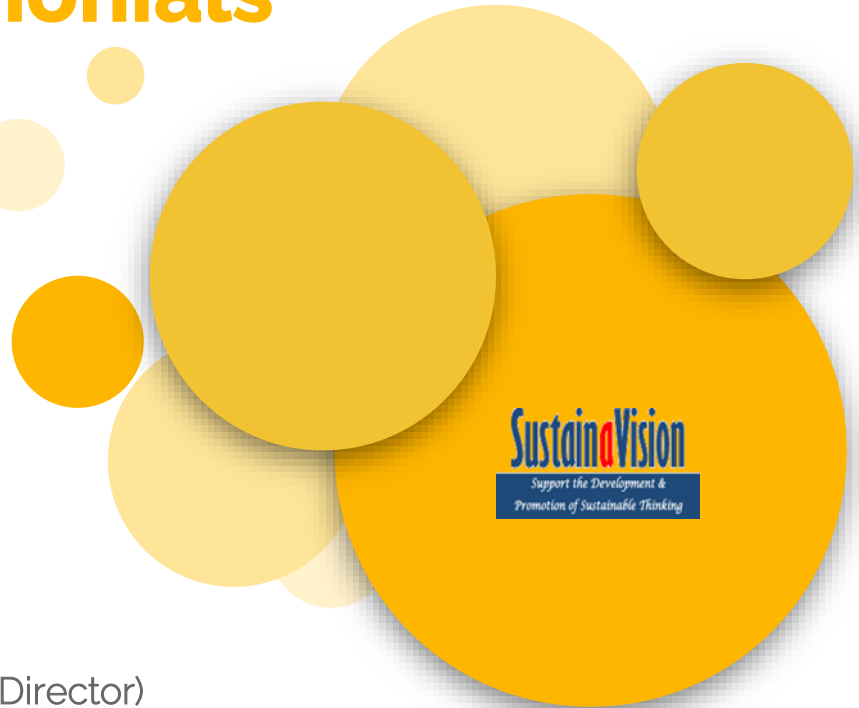
Make the Payment and sign the agreement

Get the Affiliate logo/seal and other benefits

Our unique Testimonials

"Sustainavision as a new Business Network Member of CSE, delivers the Certified Sustainability (CSR) Practitioner Training exclusively in Japan! CSE has been providing dedicated and timely support to us, which is really helpful and beneficial. Through CSE and its global network, Sustainavision now provides trainings and advisory services, always in line with CSR world trends. The partnership has created a great number of business opportunities and contributed to increased revenues. CSE's reputation, network and knowledge are enhancing our brand image and competitiveness. So we are really enjoying working with CSE to support the mission of a sustainable world"

Takeshi Shimotaya (Sustainavision Managing Director)



Our unique Testimonials

"Our affiliation to CSE has allowed us to consolidate our training programs and optimally meet our clients' expectations. We hope to continue expanding our customer base through these programs"

Arlette Palacio (SIP Group, Managing Director)



SIP GROUP

Our unique Testimonials

"Thrilled to be a part of this association and bring to life here in Canada the significant education programs that CSE offers to C-Suite executives and sustainability managers across the country.

Also bringing to life significant projects that are important in Canadian business today such as understanding material risks or stakeholder engagement or being able to better report on the sustainability issues of our organizations. So great to be part of CSE."

Karen Malone, Founder & CEO in Canada



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Our unique Testimonials

"It has been a privilege to hold Certified Sustainability (ESG) Practitioner Program for Malaysia.

In Malaysia, due to the many newcomers in sustainability arena especially in ESG, this is a great opportunity for them to enhance their sustainability skills that can help in their career development.

By participating in this program, it has opened their eyes and they are more confident to talk about sustainability to the management and community. We know that we are on a right track to help and support them.

Thank you CSE and look forward to our next collaboration opportunity."

Ir. Nurul (HSE Group, Managing Director, Malaysia)

