

## **Advanced Certified Sustainability (ESG) Practitioner Program**

### **Recent testimonies from around the globe**

“The training brought the topic of agricultural sustainability to life in FFA. The enthusiasm gained by our employees about sustainability is just one of the many benefits we achieved through the training.” **Mark Poeschl – Chief Executive Officer at National FFA Organization**

“The information was well organized and communicated. The exercises provided significant learning added value”, **Cynthia D. West, PhD , Director, Forest Service, Office of Sustainability & Climate**

“I greatly appreciated the ability to discuss topics through examples. My expectations for this training program were met completely. I have gained new skills and knowledge” **Rae Reeshemah Howard, Mission Leader, General Motors, USA**

“I really enjoyed the holistic view of corporate CSR during the training program. I was very satisfied with the opportunity for interaction and participation”, **Holly Beale, PM, Environmental Sustainability, Microsoft**

“My expectations for this training program were met completely. I highly appreciated the diverse set of participants from leading sectors of the global economy who added significant value. Very satisfied with the case studies presented and the course material”. **Thomas Abrey, Director, HSES, Kuraray America, Inc.**

“Extending the network and getting in contact with other "sustainability ambassadors" added value to the training program”, **Bjoern Van Laak, Sustainability Manager Adhesive Technologies, Henkel AG, Germany**

“I enjoyed the participation and format. Easy to follow and understand. Completely satisfied with the explanations of the program’s concepts, structure and opportunities for interaction and participation!” **Sean Lavin, Vice President of LIV Mission, Liquid I.V., USA**

“Very good case studies, the digital tool (with home study modules) - this was a very clear and easy to use online tool, good to have a general overview of important CSR terms and aspects and how they all fit in the bigger picture, enthusiasm of the trainers, nice to have a smaller group to discuss the cases. Training objectives were achieved. The program was structured in an organized manner. Individual questions, sector based case studies and course material were discussed to my satisfaction”. **Christina Van Hapert, CSR Coordinator, Richemont**

“The skills I’ve learned will help me improve my performance on the job. I was completely satisfied with the opportunity for interaction and participation as well as the case studies presented and the course material. I greatly appreciated the practical, real world examples, case studies and the opportunity to interact with different size companies from all over the world - gained perspective. My expectations for this training program were met completely.”

**Matthew Attebery, Director of Operations, AA Asphaltting**

“This program addressed the issues I wanted to know about. I was completely satisfied with the explanation of the program's concepts, the case studies presented and the course material and the trainer's overall performance. I greatly appreciated small group discussions and interaction as well as the participation of multiple industries, NGOs and Government representatives.” **Wayne Dibble, Operations Advisor, BP, WA, USA**

"The instructors are very knowledgeable and understand the direction and challenges of the industry" – **RAJ RAMROOP - Federal Reserve Bank of New York**

“The training program provided clear direction into where we can lean in on our CSR strategy and areas to improve our report for next year including stakeholder mapping and engagement and also incorporating / referencing GRI standards”, **Tammy Smitham, VP Communications & Corporate Citizenship, Spin Master Corporation, Canada.**

“My key learnings were: best practices for stakeholder engagement on materiality, supply chain sustainability as more than just a Code of Conduct, and being clear and measurable with all your targets goes a long way for credibility. Thanks for a great course!” **Shannon Urquhart, Sustainability & Indigenous Relations Lead, Parkland Corporation**

“The biggest takeaway for me is that I am looking forward to applying the 5 stages of sustainability assessments to drive continuous improvement of our sustainability strategy and integration into business planning. And also gaining the perspective of other sustainability practitioners across different industries!” **Melanie Wiseman, Lead, Supplier Diversity & Local Participation, TC Energy**

“This program has been very informative to me because my company recently appointed a Sustainability VP- meaning that it appreciates how crucial it is to adapt to sustainability practices. And with the knowledge acquired here I will be better placed in contributing quota to

successful adoption of stronger sustainable practices.” **Michael Kaye, Director, Tilbury Capital**

“I really enjoyed hearing the perspectives from so many industries that are all at different stages of their sustainable journeys. I’m taking away how important it is for us all to connect and keep talking about what’s working and what we can do better.” **Andrea Westfall, Sustainable Procurement Coordinator, City of Mississauga, Canada**

“Great learning experience both because of the course material and the group discussions held on various topics. It was great to learn how everyone implements sustainability into their own companies and industries. Very helpful!” **Genevieve Wright, Journalist, Genevieve Wright Media**

“I gained a better understanding of the overall topic of Sustainability and CSR. I really enjoyed the trainer’s effective communication skills and the opportunity for interaction through well-structured discussion forums.” **Vittorio Blasi– Senior Project Manager Marine at MTU Rolls Royce Power System AG**

“I feel I have gained new skills and knowledge. I found myself engaged in learning new practical fundamental tools to elevate our organization’s sustainability performance. I highly appreciated the interaction with and contribution of the participants.” **Audrey Lorenzi, Event coordinator, Monaco Yacht Show**

The training program definitely exceeded my expectations! I greatly appreciated the well-structured program and the business networking opportunities during the live sessions and group exercises **Gabriette De Koster, Genesis Technologies AG**

“I really enjoyed the sector-based approach and real world business cases analysis, as well as Sustainability and ESG assessment tools to improve the overall Sustainability Performance.” **Benedetta Moreno, Global Head of Marketing & Communication, Benetti Yachts**

“This is an excellent training program! It met my expectations completely. I greatly appreciated the certified training material and I enjoyed three days of intense and highly interactive online group program and networking opportunities through well-structured discussion forums.

**Ciara Sheehan, Corporate Social Responsibility Manager, Lidl, Ireland**

I was completely satisfied with the opportunity for interaction, participation and networking through well-structured discussion forums. I really appreciated the science based sustainability approach and the real world business cases and overall CSE methodology.

**Andrea Ronzani, SVP, Director of Corporate Citizenship, BBVA USA**

“Excellent training program that completely met my expectations and training needs. Trainer’s overall performance was excellent. I highly appreciated the breakout sessions and opportunities to network with a diverse set of C-level executives from different sectors.”

**Athena Trastelis, CRSP, MHSC, Senior Manager, Environment, CBC Canada**

“Overall it was an excellent training program that completely met my needs. The content was great and I very much enjoyed the opportunities for interaction”. **Christa Irvine, CSR Specialist, Spin Master Corporation Canada**

“Taking into account the course learnings, it is much easier to consider and set up the key priorities for the next steps in sustainability. It was an excellent training program to educate future Sustainability Leaders”. **Teresa Schoonings, Senior Director, Government Relations & Sustainability, Head Office: Bimbo Canada**

“I was completely satisfied with the case studies presented, the course material and the trainer's overall performance. The Online digital format worked better than expectations, and it was easy to communicate with everyone”. **Roy Jakola, CEO, Global Mining Sustainability**

Excellent training program addressed to Sustainability Professionals who want to excel in their field. I mostly enjoyed sector based case studies, the ability to learn from peers as well as the instructors.” **Jasmine Igniski, Director, Policy, Sustainability and Government Relations, Parkland Corporation**

“Very knowledgeable presenters who provided information in a clear manner, as well as through diverse mediums and group activities”, **Elisabeth Philippe, Senior Manager Community and Media Relations Marketing, United Nations Federal Credit Union**

“Being exposed to different industries, from all over the globe. Also, the case studies were my favorite to review.” **Anna Orzel – Senior Product Manager at UNFCU**

"I appreciated the knowledge sharing from presenters and the high level of interaction between the participants", **Alan Mee, SP Senior Adviser, Shell International Petroleum Co Ltd.**

“Effective learning experience that reflected the business case of sustainability. I really appreciated the detailed information on how to perform a sustainability assessment and the respective examples for practical application”, **Rebecca Fitc, Director OPS, NGR/Green Mountain Energy.**

“I really enjoyed the breakout sessions that practically apply sustainability concepts. I appreciated the competence-based learning experience and critical engagement with a range of strategies and tools, through sector based case studies for practical action”, **Jemine Oakes, Safety and Environmental Representative, EOG Resources**

“Structural material, good use of sector based case studies, excellent use of practical approach”, **Erin Moore, Senior Sustainability Coordinator, Anadarko Petroleum Corporation**

“I really appreciated the structured learning experience and the sector based case studies”, **Joshua Kang, EHS & Sustainability Professional, Samsung Austin Semiconductor**

“Consolidated overview of all the concepts, ratings, reporting, GRI standards etc in the field of sustainability”, **Diane Cantello, The Hartford**

“The structure of content was great. I loved the practical examples and case studies. I really enjoyed the interactive nature of the course. Excellent performance of the instructors. Great materials and resources. Overall excellent and useful course”. **Morgan Dierickx, Communicator & CSR Strategist, The Federal Economic Development Agency for Southern Ontario**

“I really enjoyed the opportunity for deep discussion on a range of sustainability topics with sustainability professionals from other industries. Excellent trainer’s overall performance. Totally satisfied with the explanations of the program’s concepts”, **Gareth Collins, Director EHS & Sustainability Baxter**

“I really enjoyed the actual methodologies and their use, e.g. SROI and GRI”, **Diana Kupper, senior advisor, KPMG**

“The opportunity to interact with people from other cultures and backgrounds. The case studies were very insightful and practical” **TITILOLA ALABI- Diamond Bank**

“The trainers were highly qualified. They included interesting case studies as examples. The course was very well structured and the course material was also very helpful. The only thing we missed was the face-to-face communication!” **Aspasia Oikonomou – HR and Communications at Pelopac**



"I feel I have learned about the foundations, reporting in a structured way. It was great to hear about CSE's research and findings in first hand"- **S. Bartalos VISA**

"I learned a lot and discovered new terms. I also appreciated the case studies" – **DIAN JEANNETTA - ECOBANK**

"I enjoyed the high level conversation and discussion of the case studies and learning objectives"  
- **DAVID JO - OSG Billing Services**

"I appreciated the pace of the course and really enjoyed the simulation. I am excited to share learnings from this course with my colleagues and network" - **SALINA DHARAMS – PWC, Canada**

"The workshop questions were helpful in understanding the CSR issues and also apply them within the banking environment" - **ELENI PAPADOPOULOS - Bank of Cyprus**