



Food & Beverage Sector Snapshot

Sector focusing on **sustainable food chain**, packaging, single use materials, plastics, carbon reduction

Examples of Sector Sustainability Legislation

- **The General Food Law (GFL)** (Regulation (EC) No 178/2002)
- The broad legislative trend toward bans and restrictions on unsustainable materials is encouraging adoption of sustainable materials and practices

Sustainability Legislations formed around:

- ✓ **Packaging & Waste Reduction** - EU Packaging and Packaging Waste Directive (2015)
- ✓ **Plastics** - New rules on single use plastics, marine pollution (2019)
- ✓ **Food labelling**
- ✓ **Health Claims**

- **Agri-food Industrial Policies (HLF)**
- **Best Environmental Practices in F&B** (EU Eco-Management & Audit Scheme)

Key Trends 2019

- Demands for **transparency from top brands**
- **Environmentally “friendly” & clean labels**
- **Re-cyclable & re-usable packaging**
- **Single use plastic bans** (straws, bags)
- **Carbon footprint reduction**
- **Local sourcing, sustainable procurement**
- **Health & Wellness, plant based foods**

Europe: most active & leading in sustainability efforts

USA: focusing on food waste, health food, plastic bags



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Consumers are increasingly looking to **top F&B brands** to take the lead on environmental issues

Good Practice: Nestle

Nestle: “Good Food. Good Life”

- **No.1 Food leader in DJS Index**
- **Targeting zero environmental impact** – product lifecycle, climate, water efficiency, water, renewable energy
- **Leader in innovation, health and nutrition**
- **2020 commitments** around **3 pillars**:
 - i. Individuals and families:** enabling healthier lives
 - ii. For communities:** helping develop thriving communities
 - iii. For the planet:** stewarding resources for future generations

Good Practice: Coca Cola

Coca Cola: “Refreshing the world, one story at a time”

- **Top sustainability ranking** of Beverage sector
- **Key Focus on Water Effect:**
 - i. Water replenishment**
 - ii. Water stewardship**
- **2020 sustainability goals:**
 - i. Packaging**
 - ii. Water**
 - iii. Giving back**
 - iv. Women empowerment**
 - v. Human rights**
 - vi. Agriculture**
 - vii. Climate**