

SUSTAINABILITY (ESG)

LEADERSHIP TRAINING

WORKSHOP FOR C-SUITE

EXECUTIVES

FAST TRACK

How to make sustainability a driver for organizational change, risk management, innovation and success.

SEPTEMBER 30-OCTOBER 1, 2019 - NYC

SUSTAINABILITY (ESG) LEADERSHIP TRAINING WORKSHOP FOR C-SUITE EXECUTIVES

PROGRAM TAKEAWAYS

Exclusive workshop especially designed to equip business leaders with updated knowledge and practical tools necessary to develop a sustainability vision and strategy, improve Branding and ESG ratings, reduce stakeholder related risks and lead sustainable companies to deliver economic returns.

Through a unique customized approach, a step-by-step methodology will be presented for embedding sustainability and creating organizational change. The Return-on-Sustainability Framework will also be introduced to identify ways to maximize benefits and influence to corporate strategy.

This course is addressed to C-Suite Executives, including CEOs, COOs (Chief Operation Officer), CCOs (Chief Communication Officer), Managing Directors, Board Members, VPs of Sustainability or CSOs, Vice Presidents of Health Safety and Environment, CFOs (Chief Financial Officers).

PROGRAM TAKEAWAYS

Leadership and Innovation

- Advance your knowledge as a high-impact leader in a complex geopolitical context
- Learn how to create a Corporate Sustainability (ESG) Plan and use it for a competitive advantage in a global environment
- Apply a step-by-step methodology to embed sustainability and drive organizational change
- Learn about international legislation, future trends and how to become a Sustainable Brand
- Learn how to attract Talent to make Sustainability Functional

THE UNIQUE VALUE OF THE WORKSHOP

Improve **ESG ratings**
and access to **Socially
Responsible Investors**

Get a **customized review**
on Sustainability of your sector

Learn more on Sustainability Strategies to gain
a **competitive advantage**
via our long-term global experience with FT500

Develop your **networks** with leaders
from across all sectors

Become a **Certified
Sustainability Leader**

PROGRAM OUTLINE

**This 2-day program will provide
C-Suite Executives with knowledge
and strategy insights to drive
change and make an impact.**

- The Business Case and How to Ensure Long Term Success
- An integrated methodology for Corporate Sustainability (ESG) Strategy
- Tools to Create and Influence Change
- The Most Important Standards and ESG Ratings
- Trends and how to Become a Sustainable Brand

ABOUT THE PROGRAM LEADER AND INSTRUCTOR

Nikos Avlonas is Founder and President of the **Centre for Sustainability & Excellence (CSE)**. He was awarded in 2018 by **Silicon Valley Community Foundation**, the largest foundation in US, as Practitioner of the Year and as **"CSR Professional of the Year"** by PR News in 2017 for setting new standards of excellence. He was also recognized in 2010 as one of the **"Top 100 Thought Leaders in Trustworthy Business Behavior"** by Trust Across America.

For more information you may visit
our website.

Learn more
cse-net.org/leadership-workshop

ABOUT CSE

The Centre for Sustainability and Excellence (CSE) is a leading boutique firm specialized in global sustainability consulting, coaching and training.

Since 2004, early entry into the international sustainability services market, CSE has been assisting clients to achieve higher performance, build brand loyalty and innovate through the continuous integration of sustainability principles into their culture, products and services. Public and private sector clients benefit from CSE expertise in serving diverse sectors, markets and organizational cultures in the Americas, Europe, Asia and the Middle East.



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GLOBAL ORGANIZATIONS AND LOCAL GOVERNMENTS

