



CENTRE for SUSTAINABILITY
and EXCELLENCE

Sustainability (ESG) Leadership Training Workshop for C-Suite Executives

AGENDA –FIRST DAY

8.45 – 9:15 am *Registration & Distribution of Materials*

9:15 am **Module I – The Business Case and How to Ensure Long Term Success**

- Sustainability (ESG) as a Tool for Innovation and Effectiveness
- Useful Tools and Concepts to Make the Business Case of Sustainability (ESG)
- Best Practices

10:45am *Coffee Break*

11:00am **Module I – The Business Case and How to Ensure Long Term Success (continued)**

- Circular Economy
- Millennials and Sustainability
- Attract and sustain talent for making sustainability functional
- Investors perspectives and trends on ESG impacts

12.30 pm *Lunch*

1.30 pm **Module II – An Integrated Methodology for Corporate Sustainability (ESG) Strategy**

- A Step-by-Step Methodology for Sustainability (ESG) Integration Applied Successfully to over 100 Companies
- How to improve engagement
- How to set scorecards and measure your progress
- Exercise

3:00pm *Coffee Break*

3:15pm **Module III – Tools to Create and Influence Change**

- Materiality Assessment and Effective Stakeholder Engagement: How to Best Utilize Manpower and Resources
- Correlation between Sustainability (ESG) and Financial Performance: The Return on Sustainability (RoS) Framework
- Most Important Sustainability focus areas per Business Sector
- Global legislation and how will Affect Existing Business Models
- Exercise

5:30pm **End of Day 1**

6:30pm *Networking Dinner*



AGENDA –SECOND DAY

9:00 – 10:00am

Working Breakfast

10:30am Module IV – The Most Important Standards and ESG Ratings

- Sustainability (ESG) Ratings: How to Read Them and How to Use Them
- The Risk of Sustainability (ESG) Investment and How it Affects your Company
- Maximizing Transparency and Credibility: Sustainability Reporting and Assurance
- Examples of Sustainability Reports and how it can be used to increase credibility and transparency

12:30pm

Lunch

1:15pm Module V – Trends and How to Become a Sustainable Brand

- Geo-political Sustainability (ESG) Aspects
- Green Communication and Branding differentiation
- Avoiding Greenwashing
- Analyzing Sustainability (ESG) Strategies (Videos)
- Videos and examples

3:00pm Module V – Trends and How to Become a Sustainable Brand (continued)

- Artificial Intelligence and Block Chain: How to Lead your Company into the Future
- Upcoming trends
- Final Assignment (Optional)

3:30pm End of Day 2 of the Leadership Training Workshop