

Certified Sustainability Practitioner Program

Advanced Edition 2019

Agenda Day 1

	MODULES
08:30 – 9:00	Check-In
09:00 – 11:00	MODULE 1: Sustainability (CSR) and the Business Case for Adoption <ul style="list-style-type: none"> ▪ CSR & Sustainable Development Concepts ▪ Definitions and Interpretations of Sustainability (CSR) ▪ The Business Case for Sustainability ▪ Sustainability (CSR) Related Risks
11:00 – 11:15	Coffee Break
11:15 – 12:00	MODULE 1: Sustainability (CSR) and the Business Case for Adoption <ul style="list-style-type: none"> ▪ Case Studies: Facebook, VW, Nestle, Qatar 2022 ▪ Circular Economy ▪ Step by Step methodology to integrate Sustainability and maximize value creation
12:00 – 12:30	MODULE 2: Current Global & Local Legislation for CSR and GHG Emissions <ul style="list-style-type: none"> ▪ The Sustainable Development Goals for 2030 ▪ COP21 ▪ Local Legislation and Regulations for GHG Emissions and Sustainability (CSR) ▪ Global Overview and Trends
12:30 – 13:15	Lunch
13:15 – 15:00	MODULE 3: Sustainability Strategy & Most Widely Used Standards & ESG Ratings <ul style="list-style-type: none"> ▪ The Importance of Stakeholders ▪ How to Create a Strategy and Engage with the Stakeholders ▪ Exercise: Identifying Organizational Stakeholders & Corporate Risks ▪ Case Studies ▪ Certified B Corporation ▪ ESG Ratings (CSRHUB, Dow Jones Sustainability Index)
15:00 – 15:15	Coffee Break
15:15 – 17:15	MODULE 3: Sustainability Strategy & Most Widely Used Standards & ESG Ratings <ul style="list-style-type: none"> ▪ Sustainability Strategies and Scorecard ▪ The Importance of SROI ▪ Exercise: Social Impact MODULE 4: Responsible Communication and How to Avoid Green & Blue Washing <ul style="list-style-type: none"> ▪ Responsible Communication ▪ Green and Cause-Related Marketing ▪ How to Avoid Green & Blue Washing ▪ How to Avoid SDG Washing ▪ Best Practices for Communication
17.30	Networking Cocktail* <i>*Based on Venue availability</i>

Agenda Day 2

MODULES	
09:00 – 09:45	Pre- Course Assignment Presentation
09:45 – 11:00	Sustainability (CSR) Simulation MODULE 5: The Importance of Sustainability (CSR) in Supply Chain and Carbon Footprint Reduction <ul style="list-style-type: none"> ▪ Sustainability and Supply Chain ▪ Standards Applied to Supply Chain ▪ Carbon Reduction and CDP
11:00 – 11:15	Coffee Break
11:15 – 12:30	MODULE 5: The Importance of Sustainability (CSR) in Supply Chain and Carbon Footprint Reduction <ul style="list-style-type: none"> ▪ The Importance of LCA ▪ Case Study: Apple ▪ Carbon Offsetting
12:30 – 13:15	Lunch
13:15 – 15:00	MODULE 6: Sustainability (CSR) Reporting Based on GRI and other ESG Guidelines <ul style="list-style-type: none"> ▪ Steps for Sustainability Report Creation ▪ Sustainability Reporting Trends ▪ Exercise: Materiality ▪ The New GRI STANDARDS
15:00 – 15:15	Coffee Break
15:15 – 16:30	MODULE 6: Sustainability (CSR) Reporting Based on GRI and other ESG Guidelines <ul style="list-style-type: none"> ▪ External Assurance ▪ Good Practices for Sustainability Report Communication ▪ Case Study and Exercise: Understanding Reporting ▪ Integrated Reporting & SASB ▪ Return on Sustainability (RoS) Framework ▪ Sustainability Trends
16:30 – 16.45	Brief Self-Assessment – Discussion Practitioner Assignment: Mandatory for Becoming a Certified Sustainability Professional