

Certified Sustainability Practitioner Program Advanced Edition 2019

Agenda

Day 1

DURATION	MODULES
08:30 – 9:00	Check-In
09:00 – 11:00	MODULE 1: Sustainability (CSR) and the Business Case for Adoption <ul style="list-style-type: none"> ▪ CSR & Sustainable Development Concepts ▪ Definitions and Interpretations of Sustainability (CSR) ▪ The Business Case for Sustainability ▪ Sustainability (CSR) Related Risks ▪ Case Studies: Shell, Nike, VW
11:00 – 11:15	Break
11:15 – 12:30	MODULE 2: Current Global & Local Legislation for CSR and GHG Emissions <ul style="list-style-type: none"> ▪ Kyoto Protocol ▪ The Sustainable Development Goals for 2030 ▪ COP21 ▪ Local Legislation and Regulations for GHG Emissions and Sustainability (CSR) ▪ Global Overview and Trends
12:30 – 13:15	Lunch
13:15 – 15:00	MODULE 3: Sustainability (CSR) Strategy & Most Widely Used Global Standards & Guidelines <ul style="list-style-type: none"> ▪ The Importance of Stakeholders ▪ How to Create a Strategy and Engage with the Stakeholders ▪ The Importance of SROI ▪ The Importance of Sustainability and Materiality Assessment
15:00 – 15:15	Break
15:15 – 17:00	MODULE 3: Sustainability (CSR) Strategy and Most Widely Used Global Standards and Guidelines <ul style="list-style-type: none"> ▪ Sustainability Scorecard ▪ Case Studies: SROI Report, M&S MODULE 4: Responsible Communication and How to Avoid Green & Blue Washing <ul style="list-style-type: none"> ▪ Responsible Communication ▪ Green and Cause-Related Marketing ▪ How to Avoid Green & Blue Washing

Day 2

DURATION	MODULES
09:00 – 09:30	Pre- Course Assignment Presentation
09:00 – 11:00	MODULE 5: The Importance of Sustainability (CSE) in Supply Chain and Carbon Footprint Reduction <ul style="list-style-type: none"> ▪ Sustainability and Supply Chain ▪ Standards Applied to Supply Chain ▪ Carbon Reduction and CDP ▪ The Importance of LCA ▪ Case Studies: Apple, IKEA
11:00 – 11:15	Break
11:15 – 12:30	MODULE 5: The Importance of Sustainability (CSE) in Supply Chain and Carbon Footprint Reduction <ul style="list-style-type: none"> ▪ Carbon Offsetting ▪ Exercise: Identify your Carbon Footprint
12:30 – 13:15	Lunch
13:15 – 15:00	MODULE 6: Sustainability (CSR) Reporting Based on GRI and other Guidelines <ul style="list-style-type: none"> ▪ Steps for Sustainability Report Creation ▪ Sustainability Reporting Trends ▪ Dow Jones Sustainability Index ▪ The GRI G4 and the NEW GRI STANDARDS ▪ Good Practices for Sustainability Report Communication ▪ Case Study and Exercise: Understanding Reporting
15:00 – 15:15	Break
15:15 – 16:30	MODULE 7: External Assurance <ul style="list-style-type: none"> ▪ The Importance of Assurance and Related Assurance Standards MODULE 8: The Role of the Sustainability (CSR) Practitioner and Future Trends, Practitioner Assignment <ul style="list-style-type: none"> ▪ The Role of Sustainability Practitioner ▪ Tips for Sustainability Integration ▪ SMEs and Tips for Applying Sustainability ▪ Future Trends
16:30 – 17:00	Practitioner Assignment: Mandatory for Becoming a Certified Sustainability Professional